

Welcome to Advanced Learning Skills for Business

This course design recognises the importance of continuous change and learning in your modern workplace. With the decline of conventional skill based roles and the rise of the “knowledge economy” effective learning by employees has never been more important to success in business.

The expense of staff development is now proving to be a constant for even the smallest business and this course will help your L & D teams ensure that learning takes place effectively in your business.

When your company uses enthusiastic and knowledgeable facilitators and L & D professionals, you generate wealth for your business and this course focuses on achieving just that. It provides a launch pad for newcomers as well as advanced learning techniques for those with more experience.

Target Audience

The course is suitable for existing trainers of all levels. It does have a requirement for materials production and therefore a good grasp of Word/ PowerPoint and written English is essential.

Course Breakdown and Requirements

Each section carries a diverse and interesting number of topics and activities. These sections are:

1. Theory and Best Practice in Training/Learning
2. Understanding Trainees
3. The Trainer’s Role/Responsibilities
4. Micro teach

Activities include puzzles, group exercises, discussion, artefact production and debate. One of the central aims is to give the learning professional the language and best practice of adult learning in the workplace and allow them to provide a knowledgeable and competent resource to your organisation.

All attendees require laptops with access to Word, PowerPoint and the Internet.

Course Duration

The course runs for four days residential followed by a fifth day. On the fifth day, skills and abilities undergo testing in front of an audience from your organisation. The course completes with a one-to-one coaching and assessment meeting for each individual.

Business Benefits

- Enhance ROI on learning activities
- Increase your organisational knowledge harnessing capability
- Increase employee knowledge and thinking levels whilst acting on your behalf
- Increased employee engagement with your business activities
- Lower absences and attrition rates are a direct result of well trained employees
- Professional and effective development opportunities that showcase your organisation
- Smarter employees improve processes and profit as a natural part of their make up