

## Business Success through Good Communication Skills

Communication is an important aspect of your employee engagement strategy. The two most important drivers of employee engagement identified by CIPD research into engagement levels emphasise this need for dialogue. They are:

- Having opportunities to feed upwards
- Feeling well informed about what is happening in the organisation.

These, in turn, promote better performance in your business, employee retention and positive emotions towards work. A lack of good communication, information sharing and clearly defined directives concerning your business goals and objectives can seriously hamper efforts to generate wealth and decrease loss.

### Target Audience

The course is suitable for anyone in your organisation with a responsibility for communicating cultural, business and ethics outcomes.

### Course Breakdown

The learning explores the ideas and theories of leadership and their practical application as a wealth-generating tool in your workplace. Below are some example topics from the course

1. Demystifying Communication
2. The interpersonal and the Intrapersonal
3. Communication habits in business models
4. Prisms and paradigms
5. Communicating to motivate
6. Peak communication practice in your business

Activities include, group exercises, discussion, artefact production and debate. The central aim is to present your employees with models for communication so they can adapt their style for your organisational objectives and goals.

### Course Duration

The course runs for one day, on-site or off site according to your needs.

### Business Benefits

- A strategic approach, built on a shared goals for increasing effectiveness of activities
- Encourages your leaders to attend to communication at all levels
- Dialogue driven engagement enhances your business activities across the board
- Reinforces communication as being a part of good people management
- Encourages best practice to avoid mistakes and loss of income/opportunities